

# DEVELOPING A PD MINISTRY



## STEP 1 FOUNDATION

- ➔ Watch the [Conquer Series](#) as a church leadership team (staff and ministry leaders).
  - ➔ Contact our International Group Coordinators at [groups@puredesire.org](mailto:groups@puredesire.org) to become familiar with Pure Desire groups and best practices.
    - Discuss [hosting a PD Conference](#) or [find an upcoming one](#) in your area to send your leaders to.
    - Consider caring for your leaders through [PD Leaders](#).
    - Get connected with the men's and women's [Regional Group Leaders](#) (RGLs) in your area who will be available to coach you.
  - ➔ Create a leadership team of men (four to six) and women (four to six) to develop and train as your first PD group leaders.
- 



## STEP 2 ADDICTION GROUPS

- ➔ Launch your groups using any of the following methods:
    - Present a three-to-five-week sermon series on sexual purity.
    - Invite people to share their testimony of healing and restoration.
    - Use the [Conquer Series trailer](#) and [Conquer Series promotional kit](#).
  - ➔ Launch *Conquer Series* groups with an anonymous way to sign up.
  - ➔ After completing the *Conquer Series*, give men the option of joining a [Seven Pillars of Freedom](#) group.
  - ➔ Introduce [Unraveled](#) groups for addicted women.
-



## STEP 3 PD CONFERENCE

- ➔ Work with the Pure Desire event team at [events@puredesire.org](mailto:events@puredesire.org) to host or send your leaders to a [PD Conference](#) (PD-C).
  - ➔ Collaborate with other churches in your area to promote the PD-C.
- 



## STEP 4 BETRAYAL GROUPS

- ➔ Start [Betrayal & Beyond](#) groups for women who are struggling with betrayal issues relating to sex addiction.
  - ➔ Begin [Hope for Men](#) groups for men who are struggling with issues relating to their spouse's love and/or sexual addiction.
- 



## STEP 5 YOUNG ADULT GROUPS

- ➔ Present [Living Free](#) groups for college-aged men.
  - ➔ Organize [Top Gun](#) groups for high school guys.
  - ➔ Begin [Behind the Mask](#) groups for high school girls.
- 

Though we recommend this order of implementation, the process does not look the same in every church. If you are unable to follow this process, please don't hesitate to contact our International Group Coordinators at [groups@puredesire.org](mailto:groups@puredesire.org) to discuss your specific circumstances, challenges, and needs.

If the pastoral staff needs more information about the ministry or implementation, they may set up a time to confer with our Executive Director. Appointments can be scheduled through our office at [info@puredesire.org](mailto:info@puredesire.org) or (503) 489-0230.